

WOMEN'S UNIVERSITY IN AFRICA



Addressing gender disparity and fostering equity in University Education

FACULTY OF MANAGEMENT AND ENTREPRENEURIAL SCIENCES

**BSc HONOURS DEGREE IN PURCHASING AND SUPPLY CHAIN
MANAGEMENT**

MAIN PAPER

PSM 212: PURCHASING INFORMATION SYSTEMS

INTAKE 11 : SECOND YEAR FIRST SEMESTER

DATE:

TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

Answer any **three** questions.

Question 1

- a) Describe the Electronic Health Market (B2B) as an e-business case study. [12]
- b) Outline the main components of a business model. [15]

Question 2

- a) Use an example to illustrate a one-stop shop vertical integrator. [15]
- b) Design the value contributions for eBay (an agora). [10]

Question 3

- a) Explain the benefits of the integrator b-web controlling the optimized value chain. [10]
- b) Narrate how a typical firm achieves price bundling. [15]

Question 4

- a) Design the architecture of an e-procurement service provider according to Dolmetsch.[10]
- b) Construct the basic types of e-procurement solutions. [15]

Question 5

- a) Narrate the negotiation process according to University St. Gallen. [10]
- b) Demonstrate the role of digital signatures in electronic documents. [15]

Question 6

- a) Discuss the Millicent e-payment solution. [12]
- b) Discuss an e-payment method of your choice currently being used in Zimbabwe. [13]

END