

# WOMEN'S UNIVERSITY IN AFRICA



*Addressing Gender Disparity and Fostering Equity in University Education*

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**FACULTY OF MANAGEMENT AND ENTREPRENEURIAL SCIENCES**

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**DIPLOMA IN BUSINESS MANAGEMENT**

**DIPLOMA IN EARLY CHILDHOOD DEVELOPMENT**

**MAIN PAPER**

**DM121:                    ENTREPRENEURIAL MANAGEMENT /ENTREPRENEURIAL  
EDUCATION**

**INTAKE 5:                   THIRD YEAR FIRST SEMESTER**

**INTAKE 5:                   THIRD YEAR SECOND SEMESTER**

**INTAKE 5:                   THIRD YEAR SECOND SEMESTER**

**TIME:                        2 HOURS**

**INSTRUCTIONS TO CANDIDATES**

Answer any **three** questions

**Question 1**

Examine the relevance of entrepreneurship in Zimbabwe. [25]

**Question 2**

‘Entrepreneurs have unique characteristics that distinguish them from other individuals.’  
Discuss. [25]

**Question 3**

Using examples, determine the various resources you would require to start a small business and indicate how the resources may be acquired. [25]

**Question 4**

Discuss how you would ensure that pilferage and theft are minimised in any business venture of your choice. [25]

**Question 5**

Identify and analyse any well-known successful business venture determining whether it is a small business or an entrepreneurial venture. [25]

**Question 6**

Assess factors contributing to the positive growth in international business in Zimbabwe. [25]

**END**