

# WOMEN'S UNIVERSITY IN AFRICA



*Addressing gender disparity and fostering equity in University Education*

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**FACULTY OF MANAGEMENT AND ENTREPRENEURIAL SCIENCES**

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**DIPLOMA IN BUSINESS MANAGEMENT**

**MAIN PAPER**

**DM113:**

**GENERAL MANAGEMENT PRINCIPLES**

**INTAKE 6:**

**FIRST YEAR, FIRST SEMESTER**

**DATE:**

**TIME: 2 HOURS**

**INSTRUCTIONS TO CANDIDATES**

Answer **three** questions

### Question 1

- a) Outline any **five** forces that influence the leadership style a manager can use in an organisation. [10]
- b) Using practical examples, explain any three leadership styles that are commonly used by managers. [15]

### Question 2

Using practical examples, discuss any **five** characteristic of a group. [25]

### Question 3

With the aid of diagrams, explain any **four** organisational structures that can be found in an organisation. [25]

### Question 4

- a) Using practical examples, describe the planning process. [10]
  - b) Discuss the significance of planning in an organization. [15]
- [25]

### Question 5

Discuss the importance of understanding the general environment of an organisation to a manager. [25]

**Question 6**

a) Outline any **three** types of managers that can be seen in a large organization. [10]

b) Describe any **five** challenges faced global managers. [15]

[25]

**END**