

# WOMEN'S UNIVERSITY IN AFRICA



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*Addressing gender disparity and fostering equity in University Education*

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**FACULTY OF SOCIAL AND GENDER TRANSFORMATIVE SCIENCES**

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**BACHELOR OF SCIENCE HONOURS DEGREE IN COMMUNITY  
DEVELOPMENT**

**MAIN PAPER**

**CD 222:                   INTERCULTURAL, DEVELOPMENT AND HEALTH  
COMMUNICATION**

**INTAKE 11:               SECOND YEAR SECOND SEMESTER**

**DATE:                   2020                   TIME:    2 HOURS**

## **INSTRUCTIONS TO CANDIDATES**

1. Answer any **two** questions.
2. All questions carry equal marks.

**Question 1**

‘Self-awareness is a life skill that is practiced and then applied to overcome the day to day challenges of life in a more positive and effective way.’ Discuss.

**Question 2**

Explore the importance of interpersonal communication in community development.

**Question 3**

Analyse the key issues in health communication.

**Question 4**

Examine the use of Diffusion of Innovation theory in health communication campaigns.

**Question 5**

‘Understanding the Communication for development process model is fundamental in implementing community development programs.’ Discuss.

**END**