

# WOMEN'S UNIVERSITY IN AFRICA



*Addressing Gender Disparity and Fostering Equity in University Education*

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## FACULTY OF MANAGEMENT AND ENTREPRENEURIAL SCIENCES

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**BSc HONOURS DEGREE IN MANAGEMENT & ENTREPRENEURIAL  
DEVELOPMENT STUDIES SPECIALISING IN BANKING & FINANCE**

**BSc HONOURS DEGREE IN MANAGEMENT & ENTREPRENEURIAL  
DEVELOPMENT STUDIES SPECIALISING IN MANAGEMENT & MARKETING**

**BACHELOR OF ACCOUNTING SCIENCE DEGREE**

**BSc HONOURS DEGREE IN HUMAN RESOURCE MANAGEMENT**

**BSc HONOURS DEGREE IN PURCHASING AND SUPPLY CHAIN  
MANAGEMENT**

### MAIN PAPER

**BM225: RESEARCH METHODS**

**INTAKES: 25 & 10: SECOND YEAR SECOND SEMESTER**

**DATE: 2021 TIME: 2 HRS**

### INSTRUCTIONS TO CANDIDATES

Answer **Question 1** and any other **two**.

### **Question 1**

Propose one or more hypotheses for each of the following variable pairs, specifying which the Independent Variable is and which is the Dependent Variable. Then develop the basic hypothesis to include at least one moderating variable or intervening variable.

- a) Level of worker output and closeness of worker supervision. [20]
- b) Level of employee theft and the presence of video surveillance cameras. [20]

### **Question 2**

Distinguish between an explanatory and predictive research study. [20]

### **Question 3**

Explore the similarities and differences between qualitative and quantitative research. [20]

### **Question 4**

Using examples, describe cross-sectional and longitudinal research. [20]

### **Question 5**

Assess the main reasons for conducting a literature search. [20]

### **Question 6**

Analyse the view that, 'Justification of a research study lies in its ability to establish a research gap'. [20]

**END**