# Question 1

Analyse the five phases of the project life cycle.

## Question 2

Explore the importance of indicators in project planning management.

## Question 3

Evaluate the assertion that an organisational communication strategy is important in project planning, measurement and evaluation.

### Question 4

Analyse the metrics a strategic communicator may use to effectively measure and evaluate a communication strategy.

## **Question 5**

Discuss the logframe approach in project planning.

**END**