

WOMEN'S UNIVERSITY IN AFRICA



Addressing gender disparity and fostering equity in University Education

FACULTY OF SOCIAL AND GENDER TRANSFORMATIVE SCIENCES

MASTER OF SCIENCE DEGREE IN DEVELOPMENT STUDIES

MAIN PAPER

MDS 112: PROJECT PLANNING AND MANAGEMENT

INTAKE 21: FIRST YEAR FIRST SEMESTER

DATE: JANUARY 2021 TIME: 2 HOURS

INSTRUCTIONS TO CANDIDATES

1. Answer **Question 1** and any other one.
2. Question 1 carries **40 marks** and the rest carry **30 marks** each.

Question 1

Romsat project business case

Romsat is a technology company considering whether to proceed with a new project to design, build, launch and operate a new commercial satellite. If it decides to go ahead, it will need 11 months to design and build the satellite. Launching will take one month and from that point the company can gain sales revenues by charging clients to broadcast from the satellite. The Romsat marketing manager expects that once the satellite is operational (after launching) they will sign contracts with six clients each of which will pay \$1,2 m p.a. Revenues will then grow by 10% each year.

- a) Discuss what you understand by the term project business case. [10]
- b) Examine the main features of a project business case. [10]
- c) Explore the importance of developing a business case to any project being carried out by a business organization such as Romsat. [20]

Question 2

‘The Logframe’s descriptive summary offers a sound basis for an effective monitoring and evaluation system of development projects.’ Discuss. [30]

Question 3

Using examples, explore the importance of carrying out a needs assessment and stakeholder analysis in projects. [30]

Question 4

Assess the importance of projects and programmes as important tools for social and economic change and development in developing countries. [30]

Question 5

Using a project of your own choice, discuss and give relevant examples of the following major processes in risk management in development projects.

- a) Risk identification; [10]
- b) Risk quantification and [10]
- c) Risk response development; [10]

END